Governance Campaign Action Plan 2012-2015

General Goal

To empower women and transform power relationships and advance good governance from a grassroots perspective

Specific Goals and Activities

- 1. Increase grassroots women's leadership in democratic governance:
 - 1.1 Invest in initiatives that increase the representation of grassroots women leaders in formal (elected) and informal decision-making positions (appointed committees, planning boards, etc.)
- 2. Increase grassroots women's participation in development decision-making:
 - 2.1 Increase and sustain quality grassroots women leaders involved in (local, national, sub-regional, regional and global) governance/decision-making processes
 - 2.2 Support grassroots women's organizations to build constituencies and lead initiatives that press for systemic change in the decision-making/power structures that affect development processes
- **3.** Ensure accountable, effective and transparent governance institutions and leaders in areas of policy-making, programming, service delivery and distribution of resources (budgeting) through:
 - 3.1 Grassroots data collection, indicator development, analysis and bridging to community stakeholders through dialogue
 - 3.2 Grassroots monitoring (of budgets, programs, service delivery)
 - 3.3 Grassroots implementers, sub-contractors of government services (housing, health, services)
- 4. Build Transformative Leadership and Transformative Political structures and mechanisms:
 - 4.1 Establish a flexible fund & platform for grassroots women's governance initiatives and for women contesting for office (flexible funds for media, campaign materials, etc.)
 - 4.2 Evaluation of leadership development process to assess the quality of leadership grassroots women have produced internally and externally
- **5.** Use International, Regional, National & Local Institutions, Norms and Principles, and Policy Spaces to advance women in governance practices on the 'ground' and to press for the inclusion of grassroots practices and experiences in policy making spaces at all levels:
 - 5.1 Link grassroots women leaders and development practitioners to partners and institutions making investments in women's leadership, participation and development of democratic governance practices
 - 5.2 Create mechanisms to share grassroots perspective and work on promoting democratic and gender just governance with partners and stakeholders
- **6.** Promote the development and exchange of knowledge, strengthen coalitions and networks of grassroots women's organizations working to advance democratic governance processes in their communities:
 - 6.1 Grassroots women's knowledge management (tool creation), exchange and transfer
 - 6.2 Documentation and strengthening of communication systems for grassroots practitioners to learn and exchange lessons
 - 6.3 Support learning processes (exchange and transfer; M&E)